



groundbreakingnews

Prominent Scottsdale Developers Break Ground At Privada



Scottsdale development groups, Monarch Communities, LLC and SCS Advisors, Inc., announced the groundbreaking on two model homes at Privada, the highly anticipated private residential community in North Scottsdale. Neighboring the Four Seasons Resort, Privada will be the last of its kind in the highly coveted Pinnacle Peak neighborhood.

Privada's 51 luxurious homes will offer top-of-the-line amenities, manageable lot sizes ranging from a minimum of one-half acre to over two acres and a location that is unparalleled in North Scottsdale. The luxury residences are accentuated by rich panoramic views of Pinnacle Peak, city lights and the McDowell Mountains.

"What we have here is the ideal combination of luxury, lifestyle and location," said John Pappas, principal of SCS Advisors. "By offering luxury in more manageable sized lots, we're offering something that has never before been offered in Pinnacle Peak. The lots and homes are perfectly sized and offer an alternative for those who want the best, but prefer not to be hassled with the upkeep of a large property."

While the infrastructure at the exclusive community has already been completed, including the gatehouse, streets, water and electricity, the model homes give prospective homebuyers a peek into the luxurious lifestyle that Privada promises. The two- and three-bedroom homes including dens range from 3,133 to 3,825 square feet. The residences offer a host of amenities and architectural features to choose from including detached guest casitas. Custom homesites nestled on the highest points of the property are also available.

The luxurious residences at Privada will feature energy-saving features in accordance with the City of Scottsdale's "Green Building" program. Privada is dedicated to implementing sustainable development standards that result in environmentally sound, healthy and resource-efficient homes.

Privada's luxury residences will start at \$1.35 million. Coldwell Banker Residential Brokerage will handle the sales of Privada.

INFO: Coldwell Banker Residential Brokerage
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